

What's the REAL COST

of duplicate health records



BIG PROBLEMS



For one lab client, 4medica removed over **800,000** duplicate patients in their LIS system. That's more than the entire population of Alaska.

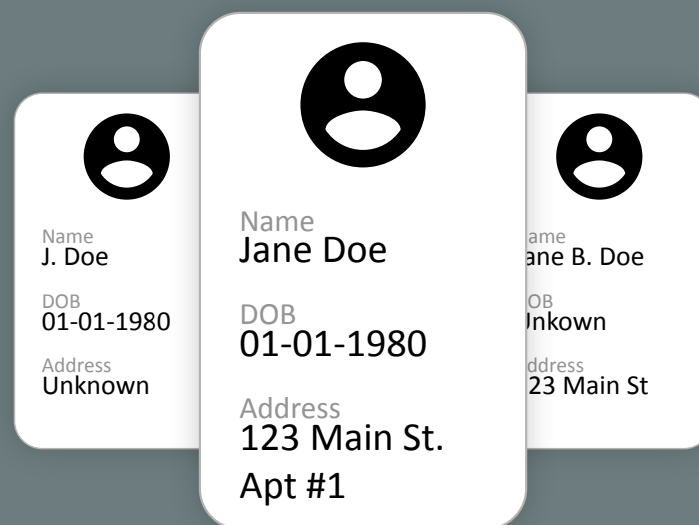
**1 OUT OF 5
WRONG**



For another lab client, 4medica helped identify and fix a system where **over 20%** of the patients were duplicates. Imagine if you were unable to identify 1 out of every 5 patients?

WHY DOES RECORD DUPLICATION EXIST?

Duplicates occur when the same person is entered into a lab information system as a new record, instead of building on their existing record. When information such as a name or address aren't entered exactly the same, the system doesn't understand them as the same person.



WHAT IS THE BURDEN ON THE HEALTHCARE INDUSTRY?



Incomplete information leads to:

- Poor or uninformed patient care
- Incorrect or missed treatments
- Adverse side effects
- Increased re-admission rates
- Increased payer costs
- Litigations

IT systems with "dirty data" leads to:

- Useless data analytics
- Increased difficulty with new integrations
- Significant time and resources needed to address problems

THE REAL IMPACT OF PATIENT DUPLICATION



Duplication forces your team to compromise quality of testing, operational efficiency, and reputation. The cascading effects of losing clients, patients and employees are immeasurable.



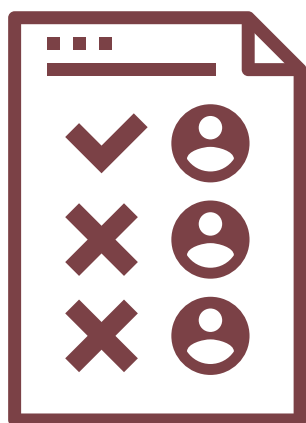
A single litigation due to improper diagnosis and treatment can cost \$500k.



AHIMA.org estimates that "duplicate records can cost a single org up to \$40M in total costs".



What could your organization do with **\$40M** in saved costs?



WHAT CAN YOU DO?

Partner with 4medica to:

- ✓ Audit your duplication issues
- ✓ Create a plan to de-duplicate your records
- ✓ Use 4medica 4EverID Records, the gold standard in identity matching, to prevent future duplication issues



Learn more at 4medica.com

No duplication issue is too large or too small. Let us know how we can help.